

## Contact

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## Education

### Brand Identity

#### School of Visual Arts

New York, NY, January 2017 - April 2017

### Front-End Development

#### General Assembly

New York, NY, Summer 2015

### BFA, Graphic Design

#### The Savannah College of Art and Design

Savannah, GA, March 2013

## Professional Experience

### Yes Marketing

#### Email Developer

December 2017 - January 2019

Responsible for designing/developing Bed Bath & Beyond emails. Working on-site with Bed Bath team to mentor how to use Yes' modular email template system. QC/troubleshoot files before deployment. Provide link table and link names to help ESP assign final links before deployment.

### Zen Restoration

#### Freelance Designer and Front-End Developer

September 2016 - May 2017

Art direction and graphics for Zen Restoration promotional video. Building landing page and companion email template for video.

### Kantar Media

#### Regional Designer for North America Sector

January 2016 - December 2017

Responsible for managing brand identity and assets in North America for Kantar Media. Coordinate with other regional designers globally to insure a consist brand and further develop brand language. Other responsibilities include: marketing collateral, environmental graphics for events, publication advertisements and digital ads.

### Kantar Media

#### Designer

November 2014 - December 2015

Visual identity management, information design, marketing collateral, landing pages, web page layout, quarterly report layout, and HTML emails.

### Kantar Media

#### Design Intern

June 2014 - October 2014

Infographics, sales sheet template design, print and web advertisements.

### Populus Brands

#### Freelance Visual Designer

November 2013 - Present

Client decks and assess branding needs.

### Recess

#### Freelance Graphic/Web Designer

September 2013 - Present and Developer

HTML emails, Wordpress management, and forum implementation.

### Recess

#### Graphic/Web Design and Development Intern

June 2013 - August 2013

Recess re-branding including general aesthetic, web site development, and business cards. In addition, client decks, poster designs, HTML emails, and social media ads.

### Verdad Media

#### Freelance Graphic Designer

November 2010 - January 2011

Logo design and visual identity consulting.

## Skills & Software

### Design/Development Skills & Knowledge

Brand identity, Email design/development, Page layout, Grid systems, Typography, Information design, Semiotics, Poster design, User Interface design, Advertising design, Environmental Graphics, CSS3, HTML5, Javascript, Wordpress, Drupal

### Software

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, Sublime Text